



Chuck Peters <chuck@714web.com>

re Lighthouse Pointe Marina

5 messages

Chuck Peters <chuck@714web.com>
To: Tom Horne <tom@billygoatpf.com>

Tue, Mar 18, 2025 at 6:23 PM

Congrats again! Very exciting!

Here's my notes, and a summary below, if I'm on the right track please confirm and I'll make a "scope of work" and price it out, etc.

Did you say ALREADY HAVE a new logo? or NEED a new logo?

We can pull the best images form this page for the gallery - https://www.tripadvisor.com/Attraction_Review-g54994-d1755621-Reviews-Lighthouse_Pointe_Marina-Dandridge_Tennessee.html

We can pull these reviews too for a testimonial slider in a sub footer - https://www.tripadvisor.com/Attraction_Review-g54994-d1755621-Reviews-Lighthouse_Pointe_Marina-Dandridge_Tennessee.html#REVIEWS

if you could get a better picture of this - even just using your iphone - we could use it as a digital asset on the site, theme it a little, good branding.



Overall something clean and minimal, with some big powerful imagery in the header to create some wow, but also some minimalist animation with css transitions like this

<https://codepen.io/goodkatz/pen/LYPGxQz?editors=1100>

The idea is, image(s) / video grab attention at the top, then we use slight animation/mouse feedback to keep it going down the page. Nothing huge but enough to give it some depth, create some dimension, and

give it a wow factor without it being annoying or hard to look at.

Lighthouse Pointe Marina

Sharper Marina Management for online booking - <https://sharpermms.com/>
they have a wordpress plugin - as seen here - <https://sequoyahmarina.com/boat-rentals/>
<https://sequoyahmarina.com/> is a website that you like, so something not too far off from this -

Want a "wow" factor

We can use stock images and video

I'm assuming you need google workspace set up, we can do that right away with the new domain, anytime, just tell us what inboxes you need and we'll get it set up.

We could do a page for local partners, like fun stuff to do nearby or something. we could put the local goat on there, and any other dandridge attractions you like.

pages: home, marina, contact, boat slips/storage - anything else?

home page content -
testimonial slider, map, hours, directions, gallery, faq's

sticky icons -

stays on bottom left - click to call phone number

stays on bottom right - dockage quote

marina page - like this - <https://sequoyahmarina.com/marina-overview/>

We can update your google business profile with the products/services, faq's, etc

If I'm missing anything let me know. Trying to move quick on this for you.

Thanks Sir,

--



Chuck Peters

Communication Leader

TXT (714) 478-6961 714WEB.com

Click to Call Me [714-478-6961](tel:714-478-6961)

[Set an Appointment with me](#)



Galatians 6:9

Let us not grow weary or become discouraged in doing good, for at the proper time we will reap, if we do not give in.



Inbox monitored by va
For personal emails, please email: chuck@chuckpeters.com

We LOVE Feedback!!!

Thomas Horne <tom@billygoatpf.com>
To: Chuck Peters <chuck@714web.com>

Tue, Mar 18, 2025 at 6:26 PM

That all sounds great!

TH
Sent from my iPhone

On Mar 18, 2025, at 6:24 PM, Chuck Peters <chuck@714web.com> wrote:

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Chuck Peters <chuck@714web.com>
To: Nicole Moyer <nicole@714web.com>

Tue, Mar 18, 2025 at 6:32 PM

[Quoted text hidden]

Thomas Horne <tom@billygoatpf.com>
To: Chuck Peters <chuck@714web.com>

Wed, Mar 19, 2025 at 10:10 AM

Chuck,

••• Here are the credentials to the existing marina website if needed.

link to website admin:

https://lhpmarina.itc.net/wp-login.php?redirect_to=https%3A%2F%2Flhpmarina.itc.net%2Fwp-admin%2Findex.php&reauth=1

user:lhpadmin
pw:XG76bqG!

TH

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Chuck Peters <chuck@714web.com>
To: Thomas Horne <tom@billygoatpf.com>

Wed, Mar 19, 2025 at 10:53 AM

Thank you Sir

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